



PLEASE FORWARD THIS INFORMATION TO YOUR MEMBERSHIP

October 3, 2018

## ***PCC Boot Camp 2.0***

Registration is now open for PCC Executive Board members to attend PCC Boot Camp 2.0 being held in **New Haven, CT on Thursday, November 15, 2018**. The Boot Camp is designed to provide you with best practices to get the maximum value from your local PCC. This session will teach you how to leverage your PCC membership and how to use the PCC to increase your knowledge about Postal products and services.

This interactive session is taught by USPS staff and award-winning industry members from PCCs nationwide. During the course of a day, the instructors review successful communication and membership strategies to strengthen your local PCC.

This Boot Camp is also open to PCC members who have a lead role in their PCC, PCC committee chairs, committee members, members who aspire to serve on the board, or members who want to learn more about how to operate an effective PCC.

### Topics covered include:

How to Grow PCC Membership  
Policy Administration & USPS Sales Interface  
How to Market Your Events & Meetings  
PCC Education

Boot Camps are designed to give you an opportunity to talk about challenges your PCC faces, to collaborate with both Postal and Industry members of your PCC, and to collectively add to the networking and educational opportunities available.

This is just a few of the topics discussed during the day long workshop. The Boot Camps have been extremely successful and continue to grow. We highly encourage you to take advantage of this interactive experience where Postal and Industry work together to achieve greatness!

**Date: Thursday, November 15, 2018**

**Time: 8:00 a.m. – 4:00 p.m.**

### **New Haven Boot Camp Location**

New Haven GPO  
Ben Franklin Room  
50 Brewery Street  
New Haven, CT 06511-5998

In order to register for the New Haven, CT Boot Camp 2.0, please contact Lorenda Loyd at: [Lorenda.Loyd@usps.gov](mailto:Lorenda.Loyd@usps.gov) or call (860) 524-6393.